

What Are You Going To Do To Show You're Green This Earth Day?

With dozens of ASL GREENspot e-waste drop-off locations throughout Northern California, now it's easy to reduce clutter, recycle electronics — and show you're green

SAN JOSE, Calif.—April 15, 2008—It's Earth Day on April 22 and many Californians are wondering what they can do to be green. This weekend, Northern Californians from Redding to Fresno can kill two birds with one stone: unload their obsolete and unwanted electronics items in their neighborhood — and at the same time do something good for the planet.

To commemorate Earth Day, ASL Recycling and the GREENetwork are hosting events at dozens of ASL GREENspot e-waste drop-off [locations](#). To get you started, here's a how-to guide — it's as easy as 1-2-3:

STEP 1. Go to www.aslgreenspot.com and enter in the ZIP code of where you live (or where you will be running errands) this Earth Day weekend — Saturday & Sunday, April 19-20, 9 a.m. – 4 p.m.

STEP 2. Choose a convenient GREENspot e-waste drop-off location. Some GREENspots are non-profit and offer tax-deductible receipts. Others will also let you recycle your bottles, cans, paper and other consumer goods. But all of them are free for e-waste.

STEP 3. Drop off your e-waste for free. Feel good that you cleaned out your closet and helped contribute to making Planet Earth a better place.

"All of us want to contribute to a better environment but many of us are not sure really what we can do. What better a way to celebrate Earth Day than to visit your neighborhood GREENspot and recycle your e-waste? Start today. Find your GREENspot this weekend and remember you can recycle your old and unwanted electronics all year long," said Carey Levine, vice president of sales and marketing at ASL Recycling.

Each month, ASL Recycling processes hundreds of tons of e-waste

ASL Recycling is making e-waste recycling free and easy by establishing a statewide network of GREENspot e-waste drop-off locations and orchestrating locally focused public awareness campaigns. With 70 GREENspot e-waste drop-off locations statewide, ASL Recycling has diverted more than three million pounds of e-waste away from local landfills this year alone. If you're wondering about data security, rest assured that all your personal data in any e-waste item will be destroyed. Visit www.aslgreenspot.com to find a neighborhood e-waste drop-off location.

What to recycle, and why

[E-waste](#) accepted at GREENspot drop-off locations includes TVs, cell phones, audio-video components, computer equipment, microwave ovens, electronic equipment from offices and labs, and more. These items are potentially toxic to the environment and by choosing to recycle them, Californians can help divert e-waste from landfills. All GREENspot drop-off locations feed their e-waste to ASL Recycling's state-approved plants, which use an environmentally friendly [e-waste recycling process](#) that dismantles and prepares electronics for recycling.

Where to recycle e-waste

A complete list of GREENspot drop-off locations, sorted by ZIP code, is available [here](#).

About ASL Recycling and the GREENetwork

ASL Recycling is dedicated to providing consumers and businesses with the easiest, most accessible, and most trusted e-waste recycling program in the country. Every month, ASL Recycling prevents hundreds of tons of e-waste from being dumped into local landfills by collecting old electronics and preparing it for recycling. All of the material received at ASL's state-of-the-art plant is dismantled: hard drives are crushed, materials are sorted and then sent to smelters that transform e-waste into salable goods. To become part of the GREENetwork, visit <http://www.aslgreenetwork.com>.

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