

ASL Recycling Brings E-waste Recycling to More Cities

90 free and convenient GREENspot e-waste drop-off locations: most Bay Area residents need drive no more than 5 miles to safely dispose of their old TVs and other electronics

SAN JOSE, Calif.—May 6, 2008—ASL Recycling’s GREENetwork continued to grow during April with the addition of 19 GREENspot e-waste drop-off locations, bringing the total number in Northern California to 90. Now most residents can find a free place to dispose of their obsolete electronics close to their home—in most cases within five miles. As consumer awareness of these free and convenient neighborhood locations builds—especially since the GREENetwork’s Earth Day campaign to encourage people to find their GREENspot location last month—hundreds of residents are visiting a neighborhood GREENspot location, resulting in almost four million pounds of e-waste being diverted away from local landfills so far, this year.

Unlike other recyclable waste, there is no ‘blue bin’ equivalent for curbside collection of e-waste, and so, until recently, most people didn’t know what to do with it. ASL Recycling is changing that by establishing a statewide network of GREENspot e-waste drop-off locations, and by orchestrating locally focused public awareness campaigns. Californians can visit www.aslgreenspot.com to find a nearby e-waste drop-off location.

“We want to make it as easy to recycle an old gadget as it is to buy a new one,” said Carey Levine, vice president of sales and marketing at ASL Recycling. “What we hear from consumers is that they want to do the right thing and dispose of their e-waste responsibly, but they’re concerned about their personal data or how the e-waste is being recycled. When you select a GREENspot you can be sure that you’re working with a reputable e-waste collector.”

19 new GREENspot e-waste drop-off locations opened in April

This month, 19 new GREENspot e-waste drop-off locations were established in Northern California, bringing the total to 91 statewide. The new locations added to the GREENetwork in April are:

Envirohaul	1252 Diamond Way	Concord
Data Doctors	109 Town and Country Drive	Danville
Grandmothers Who Help	1037 B Street	Hayward
RJR Recycling	1771 San Felipe Road	Hollister
Cartridge World	2265 Las Positas Road	Livermore
Murillo Electronics	113 South Lake Street	Madera
Cartridge World	80 Ranch Drive (McCarthy Ranch)	Milpitas
Recycling for Mother Earth	770 Garner Street	Modesto
Turner Moving and Storage	765 Skyport Court	Napa
Santa Rosa Moving and Storage	5650 State Farm Drive	Rohnert Park
Modern Pacific	219 Lawrence Avenue	S. San Francisco
Elk Grove Waste Management	7451 Reese Road	Sacramento
HOPE Services	546 Burnken Avenue	Salinas
Breathe California	1469 Park Avenue	San Jose
CityTeam Ministries Family Services	1297 North 13th Street	San Jose
Peninsula Debris Box	1724 Leslie Street	San Mateo
HOPE Services	1663 Catalina Street	Sand City
Computer Zone	314 Laurel Street	Santa Cruz
Computer Zone	1329 Mission Street	Santa Cruz

What to recycle, and why

[E-waste](#) accepted at GREENspot drop-off locations includes TVs, cell phones, audio-video components, computer equipment, microwave ovens, electronic equipment from offices and labs, and more. These items are potentially toxic to the environment and by choosing to recycle them, Californians can help divert e-waste from landfills. All GREENspot drop-off locations feed their e-waste to ASL Recycling's state-approved plants, which use an environmentally friendly [e-waste recycling process](#).

Where to recycle e-waste

A complete list of ASL GREENspot drop-off locations is available [here](#).

E-waste and the law

E-waste, which includes TVs, monitors, computers, cell phones, and other old electronics, is the fastest-growing category of solid waste in the United States. California is leading the nation with its Electronic Waste Recycling Act, the state's e-waste recycling legislation. The state's [Department of Toxic Substance Control](#) has stated that video display devices are hazardous waste and are covered by the Electronic Waste Recycling Act. This means it is illegal to discard the following devices in household and business trash:

- Cathode ray tube (CRT) devices (including televisions and computer monitors)
- LCD desktop monitors
- Laptop computers with LCD displays
- LCD televisions
- Plasma televisions
- Portable DVD players with LCD displays
- Gaming Devices and consoles

Many other electronic devices, though not covered by the Electronic Waste Recycling Act, could be considered hazardous waste and should not be discarded in the regular trash.

About ASL Recycling and the GREENetwork

ASL Recycling is dedicated to providing consumers and businesses with the easiest, most accessible, and most trusted e-waste recycling program in the country. Every month, ASL Recycling prevents hundreds of tons of e-waste from being dumped into local landfills by collecting old electronics and preparing it for recycling. All material received at ASL's state-of-the-art plant is dismantled: hard drives are crushed, materials are sorted and then sent to smelters that transform e-waste into salable goods. To become part of the GREENetwork, visit <http://www.aslgreenetwork.com>.

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