

## Southern California Residents Can Now Recycle Their Old Electronics at Dozens of Convenient GREENspot E-waste Drop-off Locations

*With 126 GREENspots now established statewide, it's never been easier for California residents and businesses to find free, convenient and environmentally responsible e-waste recycling drop-off locations.*

**CARSON, Calif.—September 9, 2008**—[ASL Recycling](#) today embarked on the second phase of its mission to make it as easy for consumers to recycle their old and unwanted TVs and electronic gadgets as easy as it is to buy them. ASL Recycling has extended its network of [GREENspot](#) e-waste drop-off locations into Southern California, adding 29 new GREENspots to the growing list of convenient locations where consumers and businesses can recycle their unwanted TVs, cell phones, audio-video components, computer equipment, microwave ovens, electronic equipment from offices and labs, and other recyclable materials. The ASL GREENetwork is now open statewide for Californians looking for local e-waste recycling locations, with 126 GREENspots operational.

"Last year, when we started the GREENetwork, we focused on making the original language of the state legislation a reality by establishing 'free and convenient' waste recycling solutions for consumers," said Carey Levine, vice president of sales and marketing at ASL Recycling. "Californians can now visit a website, locate a local GREENspot, and know that the e-waste they take there will be properly managed. And they don't have to wait for a collection event in their neighborhood — they can drop it off at their convenience and know it is going to be handled safely and securely."

When ASL Recycling launched the [GREENetwork](#) earlier this year, its goal was to make it convenient for people to get rid of their e-waste, and to also assure them that it would be treated according to industry best practices. With this second phase of its California expansion completed, ASL Recycling is on track to attain its aggressive goal of making it possible for 9 out of 10 households and businesses in the state to be within 5 miles of a GREENspot. The company continues to emphasize public education on e-waste through community outreach, collection events, and mass-media campaigns.

Finding a local GREENspot is simple: visit [www.aslgreenspot.com](http://www.aslgreenspot.com), type in a ZIP, and instantly locate a nearby drop-off location.

### 28 Southern California GREENspots opened in August

GREENspots just opened in the following cities: Anaheim, Burbank, Canoga Park, Carson, Elmonte, Fontana, Huntington Beach, La Mirada, Lakewood, Long Beach, Los Angeles, Montebello, Pacoima, Pasadena, Redlands, San Bernardino, South Gate, Sun Valley, Valencia, Whittier, Wilmington.

### Useful links

GREENspot locator: <http://www.aslgreenspot.com>

Downloadable list of GREENspots (PDF format): <http://tinyurl.com/5wyz9w>

Upcoming collection events: <http://www.aslrecycling.com/collectionevents.php>

ASL GREENetwork website: <http://www.aslgreenetwork.com>

Video about e-waste: <http://www.aslrecycling.com/greenetworkvideo.htm>

Carey Levine's e-waste blog: <http://greenster.typepad.com/zerowaste/>

### What to recycle, and why

[E-waste](#) accepted at GREENspot drop-off locations includes TVs, cell phones, audio-video components, computer equipment, microwave ovens, electronic equipment from offices and labs,

and more. These items are potentially toxic to the environment and by choosing to recycle them, Californians can help divert e-waste from landfills. All GREENspot drop-off locations feed their e-waste to ASL Recycling's state-approved plants, which use an environmentally friendly [e-waste recycling process](#). Some GREENspots will schedule at-home pick-ups, please call that location for terms and conditions (a transportation fee may apply).

## **About ASL Recycling and the GREENetwork**

ASL Recycling is dedicated to providing consumers and businesses with the easiest, most accessible, and most trusted e-waste recycling program in the country. Every month, through its various recycling programs, ASL Recycling prevents hundreds of tons of e-waste from being dumped into local landfills. All material received at ASL's state-of-the-art plant is dismantled: hard drives are crushed, materials are sorted and then sent to smelters that transform e-waste into salable goods. To become part of the GREENetwork, visit <http://www.aslgreenetwork.com>.

###